

Additional Sources of Financial Benefits to Strategic Blueprint

In addition to the advisory fees charged to clients for the services provided by Strategic Blueprint and its advisory representatives, Strategic Blueprint receives other financial benefits directly and indirectly through its relationships with both its affiliates and its service providers.

SFA Partners is a family of companies focused exclusively on empowering independent financial advisors. SFA Partners includes a broker-dealer, The Strategic Financial Alliance (SFA); two RIAs, SFA and Strategic Blueprint; and SFA Insurance Services (SFAIS). SFA Partners, SFA, Strategic Blueprint and SFAIS are wholly owned by SFA Holdings, Inc. (SFAH), which is owned by advisors, employees, and individual investors.

Strategic Blueprint and its advisory representatives benefit directly and indirectly through Strategic Blueprint's sister companies SFA Partners and SFA.

The additional compensation and benefits create a conflict of interest for Strategic Blueprint and its advisory representatives. Please refer to the ADV Part 2A and Appendix 1 Brochures for more information about these conflicts and how Strategic Blueprint addresses them.

Sources of additional direct and indirect compensation are listed below.

Alternative Products

Advisory Representatives of Strategic Blueprint may recommend alternative products (products that are not publicly traded stocks, bonds, or ETFs) which are more complex and less liquid than other products. These products must undergo a thorough due diligence process before Strategic Blueprint allows the products to be offered to its clients.

Strategic Blueprint Alternative Product Platform

Strategic Blueprint makes certain alternative investments available to clients for inclusion in managed accounts. Each investment sponsor on the platform is charged an annual fee, which helps offset the costs associated with making these products available, including due diligence on the sponsor and its program(s). These sponsors will also contribute financially to the national and educational conferences held by Strategic Blueprint and its affiliates. Currently, the participants on this platform are:

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| ▪ Cantor Fitzgerald Investors, LLC | ▪ CNL Financial Group, LLC |
| ▪ Cottonwood Communities, Inc. | ▪ Hines Securities, Inc. |
| ▪ Peachtree Hotel Group II, LLC | ▪ Sealy & Company, LLC |

Alternative Products Available Through SFA

Advisory Representatives who are also registered representatives of SFA can offer products for commission. If products are purchased with a commission, no advisory fee will be assessed on these investments if they are held in your advisory account.

SFA will receive due diligence fees and marketing fees from the product sponsors to offset the cost of reviewing the products or as marketing fees for promoting the products to SFA's registered persons. Although Strategic Blueprint does not directly receive these fees, it does benefit indirectly because it shares SFA's due diligence and training resources for the alternative products.

During the last 18 months, SFA received compensation from the following companies in the form of fees to offset the cost of due diligence on their products or as marketing fees:

Private Placement Securities Sponsors

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| ▪ Bluerock Capital Markets, LLC | ▪ Madison Capital Group |
| ▪ Bourne Financial Group, LLC | ▪ Megatel Capital Investments, LLC |
| ▪ Carter Multifamily Management Co., LLC | ▪ Mewbourne Development Corp. |
| ▪ Calamar Enterprises, Inc | ▪ PASSCO Companies, LLC |
| ▪ Cantor Fitzgerald Investors, LLC | ▪ Peachtree Hotel Group II, LLC |
| ▪ Capital Square Realty Advisors, LLC | ▪ PREP Securities, LLC |
| ▪ Carter Exchange Fund Management Company, LLC | ▪ Rance King Securities Corp. |
| ▪ Central Park Group, LLC | ▪ Sealy & Company, LLC |
| ▪ Cottonwood Communities, Inc. | ▪ Seattle Funding Group, Ltd. |
| ▪ Crowne Partners, Inc. | ▪ Shopoff Realty Investments, LP |
| ▪ EcoVest Capital, LLC | ▪ Sovereign Partners, LLC |
| ▪ EMC Management, LLC | ▪ Strategic Capital Fund Management |
| ▪ ExchangeRight Real Estate, LLC | |
| ▪ Four Springs Ten31 Xchange, LLC | ▪ Sixty West TCI |
| | ▪ Sun Coast Management, LLC |
| ▪ Flatirons Asset Management, LLC | ▪ Urban Catalyst, LLC |
| ▪ Griffin Capital Company | |
| ▪ Hamilton Point Investments, LLC | ▪ Waveland Capital Group |
| ▪ Inland Securities Corp | |

Public Direct Participation Programs, BDCs and REITs Sponsors

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| ▪ Apollo (formerly Griffin Capital Company) | ▪ Cottonwood Communities, Inc. |
| ▪ Ashford Securities, LLC | ▪ Gladstone Management, Inc. |
| ▪ Bluerock Real Estate, Inc. | ▪ Hines Securities, Inc. |
| ▪ Cantor Fitzgerald Investors, LLC | ▪ Liberty Street Advisors, Inc. |
| ▪ CCO Group, LLC | ▪ Preferred Apartment Communities, Inc. |
| ▪ CIM Group, LLC | ▪ Procaccianti Companies, Inc. |
| ▪ CION Investment Group, LLC | ▪ Prospect Capital Corp |
| ▪ CNL Financial Group, LLC | |

Timbrel Capital, LLC (affiliated through common ownership)

Timbrel Capital is affiliated with Strategic Blueprint through common ownership. It provides wholesaling and consulting services to sponsors of alternative investments, including Reg D private offerings and unregistered public programs. Timbrel does not conduct business directly with retail investors. If your Advisory Representative recommends a program that is sponsored by a client of Timbrel, disclosure will be made to you. Profits of Timbrel Capital accrue to SFAH, which is also the parent company of Strategic Blueprint. Your Advisory Representative will benefit indirectly if she or he owns shares in SFAH or holds options to purchase stock in SFAH. These products go through the same due diligence process conducted by SFA Partners as any other alternative product. Currently, Timbrel Capital does not have any clients offering products to retail clients.

Insurance Products

Some Advisory Representatives are also licensed as agents to sell insurance products through unaffiliated insurance companies (as disclosed in their respective ADV Part 2B Supplements). SFA Insurance Services, Inc. (SFAIS) has entered into agreements with certain insurance marketing groups through which it, not the insurance agent, receives additional compensation when products are sold through them. Profits of SFAIS accrue to its parent, SFAH. Advisory Representatives are not obligated to offer insurance products through SFAIS. SFAIS has agreements with the following insurance marketing groups:

- Ash
- Highland Capital
- ITrust
- Pacific Life Advisory
- The Pinnacle Group

Conference Support and Education Opportunities

Some product sponsors and asset managers contribute cash to support conferences and education opportunities for advisors. Advisory Representatives of Strategic Blueprint benefit from this support because they participate in the SFA Partners conferences and education events.

When product sponsors and asset managers support these conferences and other education opportunities, they have advantages over other sponsors and managers because they are given more opportunity to present and discuss their products and services with those advisory representatives who participate in the conferences.

The following companies contributed to SFA and/or Strategic Blueprint for 2022 and/or 2023 conference and education opportunities:

- Advisors Asset Management (“AAM”)
- American Funds
- Apollo (formerly, Griffin Capital Company)
- Ashford Securities, LLC
- Avantis Investors
- BlackRock
- Bluerock Capital
- Bourne Financial Group
- Braemar
- Calamar
- Cantor Fitzgerald
- Capital Square
- Carter Funds
- CIM Group
- CION
- CNL
- Cottonwood Communities
- EcoVest Capital
- Fidelity Brokerage Services, LLC
- First Trust
- Flatirons
- Frontier Asset Management
- Gladstone
- Hamilton Point
- Hines Securities
- Incommercial Capital Corp
- iCapital (Simon)
- Inland Securities Corp
- Megatel
- Mewbourne Development Corp.
- The Pinnacle Group
- PASSCO
- Peachtree Hotels
- PREP Securities
- Prospect Capital
- Schwab Advisor Services division of Charles Schwab & Co., Inc.
- Sealy Investment Securities
- Shopoff
- SMArtx
- Sovereign Partners
- Strategic Wireless
- Symmetry Partners
- Thrivent Funds
- Waveland
- 55ip

The following service vendors have also provided support for the 2022 and 2023 Conference and other Education Opportunities:

- Azella
- Advisor Websites
- Black Diamond
- Docupace
- FMG Suite
- eMoney
- EPIC Retirement Plan Services
- IRON Fiduciary
- Live Oak Bank
- Redtail Technologies
- Snappy Kraken

Asset Managers

Frontier Asset Management and Loring Ward, two sub-advisers recommended by Strategic Blueprint, also provide co-advisory services to the SFA investment adviser. These two firms have entered into a revenue sharing arrangement with SFA through which they pay a portion of the fees they earn to SFA for marketing and supervisory support. No part of this revenue share is paid to Strategic Blueprint. However, as Strategic Blueprint is an affiliated company under common ownership, both the firm and its advisors may benefit indirectly from increased revenues which can increase accrued profits to the parent company. Please note that the revenue sharing arrangement with Frontier Asset Management was terminated at the end of 2022.

As a sub-adviser, Loring Ward does not charge sub-advisor fees directly on assets allocation to the SA Funds because Loring Ward, as adviser to those funds, receives certain fees and expenses directly from the SA Funds, as disclosed in each SA Fund's prospectus. Loring Ward pays Strategic Blueprint five basis points (.0005%) on the value of the SA Funds in the accounts of Strategic Blueprint clients, which offsets the platform fee charged by Strategic Blueprint for sub-advisers. This is paid from Loring Ward's proceeds and does not increase the cost of the SA Funds to you.

Custodians

Strategic Blueprint recommends Schwab Advisor Services division of Charles Schwab & Co., Inc. ("Schwab"), member FINRA/SIPC and Fidelity Brokerage Services, LLC ("Fidelity"), member FINRA/SIPC, to serve as qualified custodians for custody of securities, trade execution, clearance and settlement of transactions. These custodians are not affiliated with Strategic Blueprint. These firms provide economic benefit to Strategic Blueprint in the form of products and services, including but not limited to duplicate Client statements and confirmations; research related products and tools; consulting services; access to a trading desk; access to block trading; ability to have advisory fees deducted directly from Client accounts; access to an electronic communications network for Client order entry and account information; access to no transaction mutual funds and ETFs; access to certain institution money managers; and compliance, marketing, research, technology and practice management products, consulting, or services provided to Strategic Blueprint or through third party vendors at no or a discounted cost. Some of these services may benefit Strategic Blueprint but not directly benefit Client accounts.

In addition, Schwab and Fidelity have agreed to pay for certain products and services for which Strategic Blueprint would otherwise have to pay, once the value of our Clients' assets in accounts at Schwab and/or Fidelity reaches a certain size. You do not pay more for assets maintained at Schwab and/or Fidelity as a result of these arrangements.

Please see Item 14 in the ADV Part 2A for more information about the benefits provided to Strategic Blueprint by these Custodians. If you have questions, please contact us at info@strategicblueprint.net or call 678.954.4130.