

## **Additional Sources of Financial Benefits to Strategic Blueprint**

In addition to the advisory fees charged to clients for the services provided by Strategic Blueprint and its advisory representatives, Strategic Blueprint receives other financial benefits directly and indirectly through its relationships with both its affiliates and its service providers.

SFA Partners is a family of companies focused exclusively on empowering independent financial advisors. SFA Partners includes a broker-dealer, The Strategic Financial Alliance (SFA); two RIAs, SFA and Strategic Blueprint; and SFA Insurance Services (SFAIS). SFA Partners, SFA, Strategic Blueprint and SFAIS are wholly owned by SFA Holdings, Inc. (SFAH), which is owned by advisors, employees, and individual investors.

Strategic Blueprint and its advisory representatives benefit directly and indirectly through Strategic Blueprint's sister companies SFA Partners and SFA.

The additional compensation and benefits create a conflict of interest for Strategic Blueprint and its advisory representatives. Please refer to the ADV Part 2A and Appendix 1 Brochures for more information about these conflicts and how Strategic Blueprint addresses them.

Sources of additional direct and indirect compensation are listed below.

### **Alternative Products**

Advisory Representatives of Strategic Blueprint may recommend alternative products (products that are not publicly traded stocks, bonds, or ETFs) which are more complex and less liquid than other products. These products must undergo a thorough due diligence process before Strategic Blueprint allows the products to be offered to its clients.

#### **Strategic Blueprint Alternative Product Platform**

Strategic Blueprint makes certain alternative investments available to clients for inclusion in managed accounts. Each investment sponsor on the platform is charged an annual fee, which helps offset the costs associated with making these products available, including due diligence on the sponsor and its program(s). These sponsors will also contribute financially to the national and educational conferences held by Strategic Blueprint and its affiliates. During the last 18 months as of 3/31/2026, the following were sponsors participating on this platform:

- Carter Funds, LLC.
- Cottonwood Communities, Inc.
- Inland Group
- Megatel Capital Investments LLC
- NexPoint
- Peachtree Hotel Group II, LLC
- Waveland Resources

#### **Alternative Products Available Through SFA**

Advisory Representatives who are also registered representatives of SFA can offer products for commission. If products are purchased with a commission, no advisory fee will be assessed on these investments if they are held in your advisory account.

SFA will receive due diligence fees and marketing fees from the product sponsors to offset the cost of reviewing the products or as marketing fees for promoting the products to SFA's registered persons.

Although Strategic Blueprint does not directly receive these fees, it does benefit indirectly because it shares SFA's due diligence and training resources for the alternative products.

During the last 18 months, SFA received compensation from the following companies in the form of fees to offset the cost of due diligence on their products or as marketing fees:

### ***Private Placement Securities Sponsors***

- Altegris Managed Funds
- Aphorio Carter Fund Management LLC
- Ashford Securities, LLC
- Blue Bridge Financial
- Bluerock Capital Markets, LLC
- Bourne Financial Group, LLC
- Cantor Fitzgerald Investors, LLC
- Capital Square Realty Advisors, LLC
- Carter Exchange Fund Management Company, LLC
- Carter Multifamily Management Co., LLC
- Central Park Group, LLC
- CIM Group, LLC
- Cion Ares
- CNL Securities Corp.
- Cottonwood Residential, Inc.
- Eagle Point Credit Management
- Flatirons Asset Management, LLC
- Griffin Capital Company
- Hamilton Point Investments, LLC
- Hines Securities, Inc.
- Inland Securities Corp
- John Hancock Funds
- Madison Capital Group
- Megatel Capital Investments, LLC
- Mewbourne Development Corp.
- MDS Energy
- Montego Energy Partners
- Net Lease Capital Advisors
- Peachtree Hotel Group II, LLC
- PREP Securities, LLC
- Sealy & Company, LLC
- SFG Income Fund
- Shopoff Realty Investments, LP
- Sovereign Partners, LLC
- Steben & Company, Inc.
- Strategic Capital Fund Management, LLC
- Sun Oak Capital, LLC
- Texakoma Oil & Gas, LLC
- Triton Pacific Securities, LLC
- US Energy Development Corp.
- Waveland Capital Group

### ***Public Direct Participation Programs, BDCs and REITs Sponsors***

- Altegris Managed Funds
- Bluerock Capital Markets, LLC
- Bluerock Real Estate, Inc.
- Cantor Fitzgerald Investors, LLC
- CIM Group, LLC
- CNL Financial Group, LLC
- Cottonwood Residential, Inc.
- Eagle Point Credit Management
- Hines Securities, Inc.
- NexPoint Advisors
- Prospect Capital Corporation

### **Timbrel Capital, LLC (affiliated through common ownership)**

Timbrel Capital is affiliated with Strategic Blueprint through common ownership. It provides wholesaling and consulting services to sponsors of alternative investments, including Reg D private offerings and unregistered public programs. If your Advisory Representative recommends a program that is sponsored by a client of Timbrel, disclosure will be made to you. Profits of Timbrel Capital accrue to SFAH, which is also the parent company of Strategic Blueprint. Your Advisory Representative will benefit indirectly if she or he owns shares in SFAH or holds options to purchase stock in SFAH. These products go through the same due diligence process conducted by SFA Partners as any other alternative product.

## **Curated Equities, LLC (affiliated through common ownership)**

Curated Equities is affiliated with Strategic Blueprint through common ownership. Curated Equities is a sponsor of private placement programs. If offered through SFA or made available to clients of Strategic Blueprint, these products will go through the same due diligence process conducted by SFA Partners as any other alternative product. If you purchase a security sponsored by Curated Equities through your Advisory Representative in his or her role of Registered Representative of SFA, additional compensation will be earned by SFA and the Registered Representative. Profits of Curated Equities accrue to SFAH, which is also the parent company of Strategic Blueprint. Your Advisory Representative will benefit indirectly if she or he owns shares in SFAH or holds options to purchase stock in SFAH.

## **Insurance Products**

Some Advisory Representatives are also licensed as agents to sell insurance products through unaffiliated insurance companies (as disclosed in their respective ADV Part 2B Supplements). SFA Insurance Services, Inc. (SFAIS) has entered into agreements with certain insurance marketing groups through which it, not the insurance agent, receives additional compensation when products are sold through them. Profits of SFAIS accrue to its parent, SFAH. Advisory Representatives are not obligated to offer insurance products through SFAIS. SFAIS has agreements with the following insurance marketing groups:

- Ash
- Highland Capital
- iTrust
- Midland National
- Pacific Life Advisory
- The Pinnacle Group

## **Conference Support and Education Opportunities**

Some product sponsors and asset managers contribute cash to support conferences and education opportunities for advisors. Advisory Representatives of Strategic Blueprint benefit from this support because they participate in the SFA Partners conferences and education events.

When product sponsors and asset managers support these conferences and other education opportunities, they have advantages over other sponsors and managers because they are given more opportunity to present and discuss their products and services with those advisory representatives who participate in the conferences.

In the previous 18 months, the following companies contributed to SFA and/or Strategic Blueprint for conference and education opportunities:

- 55ip
- Ancorato
- AssetMark, Inc.
- Ashford Securities, LLC
- Backstory Capital, LLC
- Blackrock
- Bluerock Capital
- Bourne Financial Group
- Bridge Investment Group
- Cantor Fitzgerald
- Capital Square
- Carter Funds
- Causeway Securities, LLC
- Citizen Energy
- Cottonwood Communities
- Eagle Point Credit Management
- FG Communities
- First Trust
- Frontier Asset Management
- Gladstone Securities
- iCapital
- Inland Real Estate Investment Corporation
- Innovator
- Madison Capital Group
- MDS Energy Development
- Megatel Capital Investments, LLC
- Mewbourne Development Corp.
- Midland National

- Montego Energy Partners
- NexPoint Advisors
- Orion
- Oxford Funds, LLC
- Peachtree Group
- Preferred Capital Securities
- PREP Property Group
- Renaissance Growth Partners
- Sealy Investment Securities
- Shopoff Realty Investments
- Skyway Capital
- SMArtX Advisory Solutions
- SS&C, Inc.
- Sovereign Partners
- Texakoma Oil & Gas, LLC
- The Pinnacle Group
- U.S. Energy Development Corporation
- Veritas Group
- Waveland Energy Partners, LLC

## **Custodians**

Strategic Blueprint recommends Schwab Advisor Services division of Charles Schwab & Co., Inc. (“Schwab”), member FINRA/SIPC and Fidelity Brokerage Services, LLC (“Fidelity”), member FINRA/SIPC, to serve as qualified custodians for custody of securities, trade execution, clearance and settlement of transactions. These custodians are not affiliated with Strategic Blueprint. These firms provide economic benefit to Strategic Blueprint in the form of products and services, including but not limited to duplicate Client statements and confirmations; research related products and tools; consulting services; access to a trading desk; access to block trading; ability to have advisory fees deducted directly from Client accounts; access to an electronic communications network for Client order entry and account information; access to no transaction mutual funds and ETFs; access to certain institution money managers; and compliance, marketing, research, technology and practice management products, consulting, or services provided to Strategic Blueprint or through third party vendors at no or a discounted cost. Some of these services may benefit Strategic Blueprint but not directly benefit Client accounts.

In addition, Schwab and Fidelity have agreed to pay for certain products and services for which Strategic Blueprint would otherwise have to pay, once the value of our Clients’ assets in accounts at Schwab and/or Fidelity reaches a certain size. You do not pay more for assets maintained at Schwab and/or Fidelity as a result of these arrangements.

Please see Item 14 in the ADV Part 2A for more information about the benefits provided to Strategic Blueprint by these Custodians. If you have questions, please contact us at [info@strategicblueprint.net](mailto:info@strategicblueprint.net) or call 678.954.4130.